



EXPERIENTIAL

PLEASE ATTACH A LINK TO YOUR WORK IN APPLICATION.

As a Soho Experiential Design Associate, you'll provide graphic design expertise for all 2D assets, branded creative, and presentation design. Working under the direction of the ECD as part of the Creative team, and in collaboration with Production, Account teams, and external resources, this position contributes to the executional success of every piece of creative we put out there.

What You'll Do:

- Work closely with Creative Directors, Art Directors, Strategists and/or Copywriters to generate innovative, engaging, on-brief and on-brand creative assets
- Quickly sketch, comp, and visualize ideas to communicate with stakeholders
- Design visually compelling pitch presentations in collaboration with the Creative team
- Understand client goals, project requirements, and work within budget parameters
- Develop and maintain fresh internal brand assets including logos, fonts, templates, client-facing assets, and photo archives

What You'll Need:

- BA or BFA in graphic design, visual communications, or related field
- 1-3 years experience designing across multiple mediums: digital, print, experiential, and OOH
- Original and engaging portfolio with strengths in conceptual thinking, typography, layout, and brand system development (motion graphics, 3D design, illustration, or hand lettering skills are a plus)
- Experience producing creative presentations in multiple formats: .key, .ppt, .pdf, .indd, Slides,
- Ability to clearly and quickly convey both conceptual and tactical ideas through compelling visuals
- Eager collaborator with a distinct point of view who's ready to play an active role in concepting creative
- Accuracy, next level attention to detail, and technical knowledge to deliver presentation-ready assets
- The ability to multitask, prioritize, and shift seamlessly between projects with a smile
- Excellent organizational skills

Tools You've Mastered:

- Adobe Creative Suite (InDesign, Photoshop, Illustrator, AfterEffects a plus)
- Sketch
- Keynote
- Wordpress
- Microsoft Office
- Google Suite

What we bring to the Table

- Salary to pay your bills, a generous bonus structure, flexible officing, and an opportunity to earn even more by bringing in business from your friends
- Contribution to a solid medical, vision, and dental insurance
- A 401K program so you can do cool stuff when you're old
- An open PTO policy: we believe in working hard and smart
- Free snacks, coffee, a stocked bar, and team breakfasts every Friday (when we return to normal office life)
- A group of people who value each other as much as we do the work we create