

VIRTUAL MEETING MANAGEMENT

For a Socially Distanced World



THE INSIGHT

Currently 66% of Americans are working remotely - a nearly 30% increase since the start of the global pandemic.*

Many companies will be forced to consider creative solutions for hosting end-of-year conferences, global summits, and even holiday parties. Most will include a virtual element.

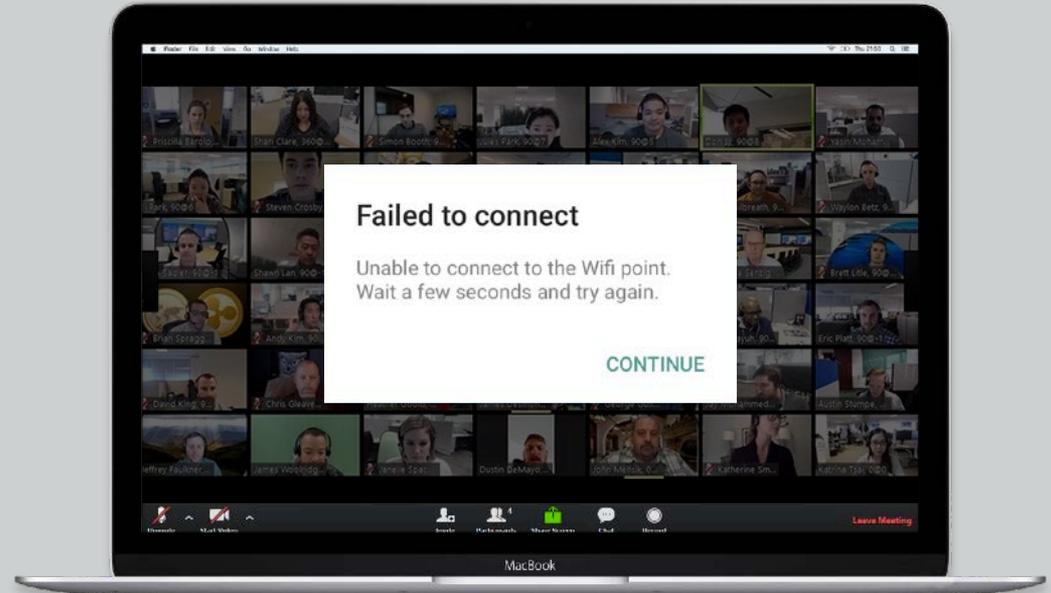
*Netskope, 2020



THE INSPIRATION

Surely we've all been an active participant in a virtual meeting over the past few months that hasn't gone as planned. Frustrating connection and tech issues can result in miscommunication, diminished engagement and a decrease in efficiency.

The larger the crowd, the greater the potential for complications, which means company-wide gatherings are in specific need of support. Why not simply adjust our virtual experience to make it as seamless as its in-person counterpart?



THE SOLUTION



A WELL-SEASONED TEAM

Soho has a roster of well-trained virtual meeting hosts with months of experience. Our team has been hosting virtual tastings, memorial services, and corporate meetings since the outset of the pandemic. Led by our Director of Virtual Events and Training, the singular goal of this division is to ensure events runs smoothly and seamlessly.



FOOL-PROOF EXECUTION

The Virtual Events team works closely with clients to create an execution strategy and run-of-show, train and rehearse with all speakers, and to manage tech throughout the meeting to ensure goals are met and attendees are focused on the task at hand as opposed to troubleshooting tech glitches.



CUSTOM SOLUTIONS

Our team can also work with software and production specialists to develop a custom experience platform to fulfill all the needs of your event, from live-streamed performances to audience engagement tools and analysis.

THANK YOU

FOR INQUIRIES, PLEASE CONTACT BRIAN@SOHOEXP.COM



EXPERIENTIAL